

Commercial Entrepreneurship

2022 - 2023

JMC Core
Major Courses

Prior to Starting:

All pre-reqs, ENT2000, lower-division courses

Junior Fall (Term 5)

ENT3111: Creating Value through Customer Acquisition

CHOOSE: ENT3629, ENT4811, CTE3055

ENT3451: Entrepreneur's Guide to Accounting

ENT4255: Negotiations

ENT1940: Internship Prep

Junior Spring (Term 6)

ENT4122: Go To Market Strategy

ENT3513 - Market Solutions to Social Problems

ENT3001: Experiences in Entrepreneurship I

ENT4604: New Product Development

JM Elective

ENT1942: Internship Prep

Summer

ENT4943: Internship

Senior Fall (Term 7)

ENT4305: Legal Environments

ENT3414: Measuring Financial Success

ENT3002: Experiences in Entrepreneurship II

ENT4114: Business Plan Design

Senior Spring (Term 8)

ENT4110: Entrepreneurship Capstone

ECO3041: Personal Finance

ENT3203: Managing Growth

JM Elective