

Master of Science in Entrepreneurship

PRODUCT DEVELOPMENT ENTREPRENEURSHIP



FLORIDA STATE UNIVERSITY
JIM MORAN COLLEGE OF
ENTREPRENEURSHIP

INNOVATE.
ENGAGE.
CREATE.



Gain the experience and knowledge to succeed in product development at new ventures and within the existing industry.

➤ The product development entrepreneurship major in the Master of Science in Entrepreneurship program (MSE) will advance the knowledge and skills of students so that they can bring unique value to companies of any maturity level that are working in new product design and development.

➤ The face-to-face classes offered in this program will provide MSE students with a hands-on engaging experience to develop abilities in innovation and commercialization then implement and execute in today's highly competitive and lucrative fields of new venture creation as well as government & corporate product development.

➤ This program includes an optional international study abroad component that provides the exposure and experience for MSE students to operate effectively in entrepreneurial and professional workforce global product development settings.

PROGRAM OVERVIEW

The MSE degree, with a major in product development, requires a total of 30 credit hours:

Core Curriculum	12
Major Courses	18
Total Credit Hours:	30

CORE CURRICULUM

The following courses (12 credit hours) are required to be taken by all MSE students:

Course	Hours
Accounting and Finance for Entrepreneurs	3
Ethics in Management	3
Strategy Formulation	3
Foundations in Entrepreneurship & Leadership	3

MAJOR CURRICULUM

MSE students in the product development major are required to take six (6) major courses (18 credit hours).

Course	Hours
Product Development Colloquium	3
Product Design	3
Intellectual Property for Product Development	3
Product Development Analytics	3
Product Marketing & Social Media	3
HR Management for Entrepreneurs	3

INTERNATIONAL EXPERIENCE

An international program (IP) experience is highly encouraged. These opportunities are available throughout the year and will be part of a course curriculum.

Course	Location
IP Course, Entrepreneurial Lodging	Florence
IP Course, Supply Chain	Panama
IP Course, Hospitality Management	Valencia
IP Course, Textiles and Apparel	Florence



ADMISSION REQUIREMENTS

Admission to graduate study at Florida State University is a two-fold evaluation process. The Office of Admissions determines eligibility for admission to the University, and the academic department determines admissibility to the degree program. Final admission to the University is subject to approval by the Office of Admissions.

MINIMUM UNIVERSITY ADMISSION REQUIREMENTS

- A bachelor's degree from a regionally accredited U.S. institution, or a comparable degree from an international institution; or
- A graduate degree from a regionally accredited U.S. institution, or a comparable degree from an international institution

In addition to the above, students must be in good academic standing at their last institution in order to be considered for graduate study.

APPLICATION CHECKLIST

- Current resume / C.V.
- Personal statement questions (located within the online application)
- Two (2) letters of recommendation
- Test scores from a nationally standardized graduate admission test (such as the GRE or GMAT)
- Official transcripts (in a sealed envelope) from each college and/or university attended sent to the Office of Admissions

APPLY BY JULY 1

Start your application today:
admissions.fsu.edu/gradapp

