

Master of Science in Entrepreneurship

SOCIAL AND SUSTAINABLE ENTERPRISES



FLORIDA STATE UNIVERSITY
JIM MORAN COLLEGE OF
ENTREPRENEURSHIP

INNOVATE. CHANGE. EXPLORE.



The Jim Moran College of Entrepreneurship's interdisciplinary Master of Science in Entrepreneurship (MSE) with a major in Social and Sustainable Enterprises online program prepares students to create and manage sustainable companies that meet the needs of the present without compromising the future.



This interdisciplinary and experiential curriculum is taught by university faculty and industry professionals in social entrepreneurship, corporate social responsibility, innovation, and social and environmental sciences.



A social and sustainable enterprise is determined by its Environmental, Social, and Corporate Governance (ESG) which refers to the three central factors in measuring the sustainability and societal impact of a business. These criteria help entrepreneurs create a business model or executives transition to a business model that incorporates people, planet, and profits which mitigates risk and fulfills the demands of consumers for more equitable and sustainable companies.

PROGRAM OVERVIEW

The MSE degree, with a major in social and sustainable enterprise, requires a total of 30 credit hours:

Core Curriculum	9
Major Courses	12
Elective Courses	9

Total Credit Hours: 30

CORE CURRICULUM

The following courses (9 credit hours) are required to be taken by all MSE students:

Course	Hours
Accounting and Finance for Entrepreneurs	3
Strategy Formulation	3
Foundations in Entrepreneurship & Leadership	3

MAJOR CURRICULUM

MSE students in the social and sustainable enterprise major are required to take 12 credit hours or major courses

Course	Hours
Applied Sustainability and Social Entrepreneurship	3
Life Cycle and Supply Chain	3
System and Design Thinking	3
Leveraging Technology to Achieve Social and Sustainability Goals	3

ELECTIVE CURRICULUM

Social and Sustainable Enterprise students are required to take 9 hours of elective coursework. Elective options include the following, but are not limited to:

Course	Hours
Issues of Environmental Science	3
Ethics in Management	3
Social and Sustainable Marketing and Branding	3
ESG Investing	3
Clinical Skills	3



ADMISSION REQUIREMENTS

Admission to graduate school at Florida State University is a two-fold evaluation process. The Office of Admissions determines eligibility for admission to the University, and the academic department determines admissibility to the degree program. Final admission to the University is subject to approval by the Office of Admissions.

MINIMUM UNIVERSITY ADMISSION REQUIREMENTS

- A bachelor's degree from a regionally accredited U.S. institution, or a comparable degree from an international institution; or
- A graduate degree from a regionally accredited U.S. institution, or a comparable degree from an international institution

In addition to the above, students must be in good academic standing at their last institution in order to be considered for graduate study.

APPLICATION CHECKLIST

- Current resume / C.V.
- Personal statement questions (located within the online application)
- Two (2) letters of recommendation
- Test scores from a nationally standardized graduate admission test (such as the GRE or GMAT)
- Official transcripts (in a sealed envelope) from each college and/or university attended sent to the Office of Admissions

APPLY BY JULY 1

FALL ADMISSIONS

Start your application today:
admissions.fsu.edu/gradapp

